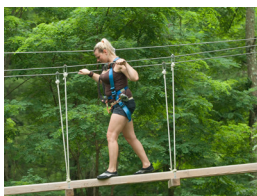




ROWAN-VIRTUA
School of
Osteopathic Medicine



3-DAY CONTINUING MEDICAL EDUCATION CONFERENCE



NOVEMBER 6-8, 2025

**KALAHARI RESORT &
CONVENTION CENTER**
Pocono Manor, PA

Up to 15 AOA Category 1-A CME Credits
Up to 15 AMA PRA Category 1 CME Credits™



OVERVIEW

Rowan-Virtua School of Osteopathic Medicine is dedicated to refining and enhancing physicians' knowledge to manage the changing needs of the health care system. These evidence-based lectures are structured to augment physician expertise with current guidelines, materials and recommendations, as well as up-to-date advances in medical treatment on specific topics.

LEARNING OBJECTIVES

As a result of participation in this activity, members of the interprofessional health care team will improve their ability to:

- Differentiate the variety of disorders that effect the pediatric population
- Classify how acupuncture physiologically effects the autonomic nervous system
- Recognize the lab workup for arthralgias
- Demonstrate techniques for common ultrasound-guided injections
- Distinguish the management of the most common types of chronic headache, including migraine and cluster headaches
- Review required and recommended preventive screenings and immunizations in the geriatric population
- Describe an interprofessional approach to the management of Substance Use Disorder
- Demonstrate the Core Cognitive Evaluation digital assessment
- Delineate the role of interdisciplinary team members in the management of cognitive impairment
- Effectively with the health care team design an appropriate osteopathic structural exam based on a chief complaint and implement a treatment plan based on structural findings
- Communicate with team members to be able to demonstrate better CPT coding strategies to increase both cash revenue and wRVU performance
- Identify and apply current best practices in pediatric care, including the latest evidence-based guidelines to improve health outcomes
- Apply collaborative strategies among health care professionals to assess and manage care for student athletes
- Collaboratively identify and interpret clinical scenarios through communication with members of the health care team to recognize where POCUS can be applied



TARGET AUDIENCE

This continuing medical education program is designed to meet the educational needs of physicians, osteopathic family physicians, and other health care professionals who provide care to patients in a general practice environment.

ROWAN-VIRTUA SCHOOL OF OSTEOPATHIC MEDICINE PROGRAM DIRECTORS

Joshua S. Coren, DO, MBA, FACOFP

Vice Dean of Clinical Affairs
Professor, Department of Family Medicine
Director of Continuing Medical Education

Kanad Mukherjee, DO, MPH, CAQSM

Sports Medicine/Family Medicine
Associate Professor, Family Medicine
Medical Director, Washington Township Office

Danielle Cooley, DO, FACOFP

Interim Campus Associate Dean, Sewell Campus
Chair, Osteopathic Manipulative Medicine (OMM)/
Neuromusculoskeletal Institute (NMI)
Professor, Family Medicine and OMM
Medical Director, Rowan Family Medicine, Mt. Laurel

Leonard Powell, DO, MS, FACOFP, FNAOME, CMD, AGSF

Associate Professor of Medicine
New Jersey Institute for Successful Aging

SCHEDULES

Thursday, November 6, 2025

11:00	REGISTRATION African Ballroom
11:25	INTRODUCTION Joshua Coren, DO, MBA
11:30	HEALING HANDS: OMT TECHNIQUES FOR PEDIATRIC CARE Danielle Cooley, DO
12:30	ACU-PSYCH: USING ACUPUNCTURE TO ALTER MENTAL STATES Alexander King, DO
1:30	ALL MY JOINTS HURT: AN UPDATE ON THE RHEUMATOLOGIC WORKUP IN THE PRIMARY CARE SETTING Jennifer Sepede, DO
2:30	GUIDING THE WAY: ADVANCING MUSCULOSKELETAL CARE WITH ULTRASOUND Altamash Raja, DO
3:30	HEADACHE RELIEF: UNLOCKING THE POWER OF MEDICATIONS AND INJECTIONS Deana Janora, MD

Friday, November 7, 2025

7:00	BREAKFAST BUFFET African Ballroom
7:30	PREVENTIVE SCREENINGS AND IMMUNIZATIONS Anne Jones, DO
8:30	MULTIMODAL CHRONIC PAIN MANAGEMENT IN OLDER ADULTS James Bailey, DO
9:30	DIGITAL COGNITIVE ASSESSMENT Kevin Overbeck, DO
10:30	COGNITIVE CONCERNS AND WORKUP FOR PRIMARY CARE PHYSICIANS Christian White, DO
11:30	OSTEOPATHIC MANIPULATIVE TREATMENT FOR OLDER ADULTS Chanakya Bavishi, DO
7:00 – 9:00	FAMILY FRIENDLY EVENT Face painter, balloon artist, games, crafts, hors d'oeuvres, cash bar Located in River Rooms



Saturday, November 8, 2025

7:00	BREAKFAST BUFFET African Ballroom
7:30	IN THE BUSINESS OF NICKELS AND DIMES: BEST KEPT CPT CODE SECRETS THAT YOU'VE NEVER HEARD OF (OR NEVER USED) Alison Mancuso, DO
8:20	PEDIATRIC BEST PRACTICES: 2025 UPDATES Clare Stephens, DO
9:10	BEYOND THE GAME: OPTIMIZING CARE FOR THE STUDENT ATHLETE Rebecca Moore, DO
10:00	FUNDAMENTALS OF POCUS Nils Brolis, DO Kathleen Deiling, RDMS



ACCREDITATION STATEMENTS

Rowan-Virtua School of Osteopathic Medicine is accredited by the American Osteopathic Association (AOA) to provide osteopathic continuing medical education for physicians.

Rowan-Virtua School of Osteopathic Medicine designates this activity for a maximum of 15 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity.

Rowan-Virtua School of Osteopathic Medicine (Rowan-Virtua SOM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Rowan-Virtua SOM designates this live activity for a maximum of *15 AMA PRA Category 1 Credits™*. Physicians should claim credit commensurate with the extent of their participation.

DISCLOSURE

Rowan-Virtua School of Osteopathic Medicine requires planners, moderators, speakers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have with any ineligible companies as related to the content of this activity. All identified COI are mitigated and resolved according to Rowan-Virtua School of Osteopathic Medicine's policy. Rowan-Virtua School of Osteopathic Medicine is committed to providing its learners with high-quality activities that promote improvements or quality in healthcare and are not a specific proprietary business interest of an ineligible company (commercial interest).

DISCLAIMER

It is the policy of Rowan-Virtua SOM that the information presented at CME activities will be unbiased and based on scientific evidence. This activity is being presented for educational purposes only. The views expressed in this activity are those of the faculty. It should not be inferred or assumed that they are expressing the views of any manufacturer of pharmaceuticals and/or medical devices, or Rowan-Virtua School of Osteopathic Medicine.

OBTAINING YOUR CME CERTIFICATE

An attestation, outcome and evaluation can be completed by paper or using the online link. To receive a CME certificate, you must complete an attestation, outcome and evaluation. You will receive a CME certificate by email two weeks after the event.

Questions?

Call: 856-566-6358

Email: cme@rowan.edu

Kalahari



HOTEL INFORMATION

kalahariresorts.com/pennsylvania

Kalahari Resorts & Conventions in the Poconos Mountains is a full service vacation destination offering:

- **America's Largest Indoor Waterpark**
- Adventurous restaurants
- Luxury spas
- Family entertainment center
- Fitness center
- Complimentary wi-fi

ACCOMMODATIONS

Kalahari Resort & Convention Center

250 Kalahari Boulevard
Pocono Manor, PA 18349

Hotel Direct: 1-877-Kalahari (525-2427)

Standard Room

\$239 per night (plus taxes)

4 Water Park Wristbands included in the room charge per night.

For upgrade information and pricing, please contact Kalahari direct.

Reservations - Online at:

book.passkey.com/e/51000981

Press continue and follow on screen instructions.

OR

Please contact Kalahari Resorts at 1-877-Kalahari (525-2427)

Rooms are held under the "School of Osteopathic Medicine" room block.

GROUP RATE CUT-OFF DATE:

OCTOBER 5, 2025

Reservations made following this date will be based on space.

To confirm a guest room within the room block, the guest room must be secured with a valid credit card by the guest attending the event, along with the first night's deposit. Cancellations must be made 72 hours or more prior to arrival to receive a full refund less \$30 processing fee. Cancellations less than 72 hours prior to arrival will forfeit the entire deposit.



REGISTRATION

REGISTER ON-LINE BY CREDIT CARD AT: rowan.edu/som/cme

OR BY CHECK, MADE PAYABLE TO:

Rowan-Virtua School of Osteopathic Medicine
Continuing Medical Education, Attention: Tara Shontz
42 East Laurel Road, Suite 1200, Room 1208
Stratford, NJ 08084

REGISTRATION FEE	BEFORE 8/31/25	AFTER 8/31/25	DAY OF EVENT 11/6/25
3-Day CME Conference	\$595 (Use promo code KH2025)	\$695 (Use promo code KH2025A)	\$795

Name: _____

Degree: _____ AOA Number: _____

Address: _____

City, State, Zip: _____

Contact Number: _____ Email: _____

Specialty: _____

Event Participation

OnSite _____ OnLine _____

Friday Evening Family Event Participation - An email will be sent a week before the event with the information to participate. For more information, please contact the CME Office at cme@rowan.edu or 856-566-6358.

Yes _____ # of Adults _____ # of Children _____

No _____

CME Registration Cancellation Policy: Cancellations for the CME registration fee must be made in writing to the Continuing Medical Education Office. Fifty percent of your registration fee will be refunded if requested in writing by September 30, 2025. Registration is non-transferrable.

SEE OUR OTHER CME EVENTS AT

Rowan-Virtua School of Osteopathic Medicine.

For more information please visit go.rowan.edu/cme



Rowan-Virtua School of Osteopathic Medicine
Continuing Medical Education
Rowan Medicine Building, Suite 1200
42 E. Laurel Road,
Stratford, NJ 08084