

# OVERVIEW

**Purpose:** Rowan-Virtua School of Osteopathic Medicine is dedicated to refining and enhancing physicians' knowledge to manage the changing needs of the health care system. These evidence-based lectures are structured to augment physician expertise with current guidelines, materials and recommendations, as well as up-to-date advances in medical treatment on specific topics.

**Target Audience:** This continuing medical education program is designed to meet the educational needs of physicians in general practice, osteopathic family physicians, and other health care professionals who provide care to patients in a general practice environment.

**Learning Objectives:**

- Identify the anatomical considerations for pain in the head and neck
- Identify trends in opioid prescribing, overdose, and death rates
- Integrate functional anatomy, biomechanics, and fascial meridian knowledge within an osteopathic framework to achieve great clinical outcomes for functional and musculoskeletal complaints
- Discuss the role of point-of-care ultrasound in musculoskeletal medicine
- Recognize how to integrate OMT in the outpatient setting
- Review emerging literature on defining, teaching, assessing and remediating professionalism in health care training
- Identify three specific ways to mitigate suicide risk in youth
- Summarize ways to respond to microaggressions with colleagues and recipients of healthcare services
- Recognize awareness of appropriate professional boundaries and increased understanding of their own boundary limits
- Discuss updated pediatric practice guidelines with participants
- List the relevant new CPT codes released by CMS in 2024
- Review CMS guidance towards medical students in the office
- Demonstrate the basic operation of an ultrasound machine, identify several key anatomical structures on an ultrasound machine and recognize clinical scenarios where POCUS can be applied

**AOA Accreditation Statements:** Rowan-Virtua School of Osteopathic Medicine is accredited by the American Osteopathic Association (AOA) to provide osteopathic continuing medical education for physicians.

Rowan-Virtua School of Osteopathic Medicine designates this live activity for a maximum of 15 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity.

Rowan-Virtua School of Osteopathic Medicine (Rowan-Virtua SOM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Rowan-Virtua SOM designates this live activity for a maximum of 15 AMA PRA Category 1 Credits™. Physicians should claim credit commensurate with the extent of their participation.

**Disclaimer:** It is the policy of Rowan-Virtua SOM that the information presented at CME activities will be unbiased and based on scientific evidence. This activity is being presented for educational purposes only. The views expressed in this activity are those of the faculty. It should not be inferred or assumed that they are expressing the views of any manufacturer of pharmaceuticals and/or medical devices, or Rowan-Virtua School of Osteopathic Medicine.

# REGISTRATION

**Register On-Line at: [rowan.edu/som/cme](http://rowan.edu/som/cme).**

An email confirmation will be sent once your registration is complete. If you do not receive a confirmation, please contact the CME Office at 856-272-2617.

Registrations can also be mailed in with a check made payable to:

**Rowan-Virtua School of Osteopathic Medicine  
Continuing Medical Education,  
Attention: Tara Shontz  
Rowan Medicine Building  
42 East Laurel Road, Suite 1200, Room 1208  
Stratford, NJ 08084**

REGISTRATION FEE	BEFORE 8/31/24	AFTER 8/31/24	DAY OF EVENT 11/21
<b>3-Day CME Conference</b>	\$595	\$695	\$795

Name: \_\_\_\_\_

Degree: \_\_\_\_\_ AOA Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

Specialty: \_\_\_\_\_

**Event Participation**  
OnSite \_\_\_\_\_ OnLine \_\_\_\_\_

**Friday Evening Family Event Participation**  
Yes \_\_\_\_\_ # of Adults \_\_\_\_\_ # of Children \_\_\_\_\_  
No \_\_\_\_\_

**CME Registration Cancellation Policy:** Cancellations for the CME registration fee must be made in writing to the Continuing Medical Education Office. Fifty percent of your registration fee will be refunded if requested in writing by September 30, 2024. Registration is non-transferrable.

## NOVEMBER 21-23, 2024



presented at



# 3-DAY CONTINUING MEDICAL EDUCATION CONFERENCE



Up to  
**15**  
AOA Category  
1-A CME  
Credits



**KALAHARI  
RESORT &  
CONVENTION  
CENTER**  
Pocono Manor, PA  
Kalahari Ballroom



Up to  
**15**  
AMA PRA CATEGORY 1  
CME CREDITS™



THURSDAY, NOVEMBER 21	
11:00 <sup>am</sup>	<b>REGISTRATION</b> Located in Salon A
11:25 <sup>am</sup> – 11:30 <sup>am</sup>	<b>INTRODUCTION</b> Joshua Coren, DO, MBA, FACP, Senior Associate Dean of Clinical Affairs; Professor, Department of Family Medicine; and Director of Continuing Medical Education, Rowan-Virtua School of Osteopathic Medicine
11:30 <sup>am</sup> – 12:30 <sup>pm</sup>	<b>HOW TO DEAL WITH THAT PAIN IN THE NECK: A HANDS-ON-APPROACH</b> Danielle Cooley, DO, Chair, Osteopathic Manipulative Medicine (OMM)/NeuroMusculoskeletal Institute (NMI); Professor, Family Medicine and OMM; and Medical Director, Rowan Family Medicine, Mt. Laurel, Rowan-Virtua School of Osteopathic Medicine
12:30 <sup>pm</sup> – 1:30 <sup>pm</sup>	<b>SAVING LIVES WITH MEDICATION ASSISTED TREATMENT</b> James Bailey, DO, FAAPMR, Chair and Associate Professor, NeuroMusculoskeletal Institute, Rowan-Virtua School of Osteopathic Medicine
1:30 <sup>pm</sup> – 2:30 <sup>pm</sup>	<b>OSTEOPATHIC ACUPUNCTURE FOR MUSCULOSKELETAL AND FUNCTIONAL COMPLAINTS</b> Alexander King, DO, Medical Site Director, NMI, Sewell; Assistant Professor, OMM Department; and ONMM Residency Director, Rowan-Virtua School of Osteopathic Medicine
2:30 <sup>pm</sup> – 3:30 <sup>pm</sup>	<b>REVOLUTIONIZING MUSCULOSKELETAL MEDICINE WITH DIAGNOSTIC AND INTERVENTIONAL ULTRASOUND</b> Altamash Raja, DO, RMSK, CSCS, Sports Medicine, Rehabilitation Medicine, Associate Program Director-PM&R, Inspira Health Network; and Assistant Professor, Rowan-Virtua School of Osteopathic Medicine
3:30 <sup>pm</sup> – 4:30 <sup>pm</sup>	<b>OMM FOR D.O.NT'S, REKINDLING YOUR OMM SKILLS</b> Jennifer Sepede, DO, Associate Professor, Family Medicine, Rowan-Virtua School of Osteopathic Medicine

FRIDAY, NOVEMBER 22	
7:00 <sup>am</sup> – 7:30 <sup>am</sup>	<b>BREAKFAST BUFFET</b> Located in Salon A
7:30 <sup>am</sup> – 8:30 <sup>am</sup>	<b>THE CONTINUUM OF PROFESSIONALISM: FROM MEDICAL EDUCATION TO PRACTICE</b> Anne C. Jones, DO, MPH, FACP, CPE, Assistant Professor, Family Medicine and Assistant Dean of Student Affairs, Rowan-Virtua School of Osteopathic Medicine; Attending Faculty Physician, Rowan Family Medicine, Sewell; Co-Director, Community Service Learning & Leadership Course, Year 3 Clerkship
8:30 <sup>am</sup> – 9:30 <sup>am</sup>	<b>PEDIATRIC SUICIDALITY</b> Zubair Khan, DO, Child and Adolescent Psychiatry, Inspira Psychiatry Residency Program Director; and Assistant Professor of Psychiatry, Rowan-Virtua School of Osteopathic Medicine
9:30 <sup>am</sup> – 10:30 <sup>am</sup>	<b>DID YOU SAY WHAT I THINK YOU JUST SAID? STRATEGIES TO ADDRESS MICROAGGRESSIONS IN HEALTH CARE THAT AIM TO FACILITATE A CULTURE OF BELONGING AND INCLUSIVITY</b> Kristen N. Bertsch, PhD (she/her), Director, NJ AHEC; Course Director, CSLL; Assistant Professor and Counseling Psychologist, Family Medicine, Rowan-Virtua School of Osteopathic Medicine
10:30 <sup>am</sup> – 12:30 <sup>pm</sup>	<b>IT'S ALL ABOUT THE BOUNDARIES</b> Meagan Vermeulen, MD, FAAP, Founding Program Director, Inspira Family Medicine Residency Program, Mullica Hill; Medical Director, Rowan Family Medicine, Sewell; and Associate Professor, Department of Family Medicine, Rowan-Virtua School of Osteopathic Medicine  Joanna Petrides, PsyD, MBS, Licensed Clinical Psychologist, Associate Professor, Family Medicine; Resident Research Director, Family Medicine; Assistant Professor, Psychology, Rowan Glassboro; Chair, Wellness Center; Interim Chair, Rowan-Virtua SOM IRB, Rowan-Virtua School of Osteopathic Medicine
7:00 <sup>pm</sup> – 9:00 <sup>pm</sup>	<b>FAMILY FRIENDLY EVENT</b> Face Painter, Balloon Artist, Games, Crafts, Hors D'oeuvres, Cash Bar Located in the River Rooms

SATURDAY, NOVEMBER 23	
7:00 <sup>am</sup> – 7:30 <sup>am</sup>	<b>BREAKFAST BUFFET</b> Located in Salon A
7:30 <sup>am</sup> – 8:20 <sup>am</sup>	<b>UPDATE FOR BEST PRACTICES FOR PEDIATRICS</b> Nicole Streeks-Wooden, MD, FAAP, Assistant Professor of Pediatrics, Rowan-Virtua School of Osteopathic Medicine
8:20 <sup>am</sup> – 9:10 <sup>am</sup>	<b>WHAT'S NEW AND EXCITING IN CPT CODING</b> Alison Mancuso, DO, Chair and Professor, Family Medicine, Rowan-Virtua School of Osteopathic Medicine
9:10 <sup>am</sup> – 10:00 <sup>am</sup>	<b>INTEGRATING MEDICAL STUDENTS IN A PRIMARY CARE OFFICE</b> Rebecca Moore, DO, Associate Professor and Vice Chair for Education, Family Medicine, Rowan-Virtua School of Osteopathic Medicine
10:00 <sup>am</sup> – 12:30 <sup>pm</sup>	<b>FUNDAMENTALS OF POCUS</b> Nils Brolis, DO, FACP, CHSE, Core Faculty, Inspira Family Medicine Residency Program, Mullica Hill; Medical Director, Simulation Center and Associate Professor, Family Medicine, Rowan-Virtua School of Osteopathic Medicine  Kathleen Deiling, RDMS, Ultrasound Instructor, Rowan-Virtua School Osteopathic Medicine  Kanad Mukherjee, DO, MPH, CAQSM, Sports Medicine/Family Medicine Assistant Professor, Family Medicine; Medical Director, Washington Twp. Office; and Core Faculty, Rowan-Virtua SOM Family Medicine Residency, Rowan-Virtua School of Osteopathic Medicine

## SEE OUR OTHER CME EVENTS AT

Rowan-Virtua School of Osteopathic Medicine.  
For more information please visit

[go.rowan.edu/cme](http://go.rowan.edu/cme)

### PROGRAM DIRECTORS/CME COMMITTEE

**Joshua S. Coren, DO, MBA, FACP**  
Senior Associate Dean of Clinical Affairs  
Professor, Department of Family Medicine  
Director of Continuing Medical Education  
Rowan-Virtua School of Osteopathic Medicine

**Danielle Cooley, DO, FACP**  
Chair, Osteopathic Manipulative Medicine (OMM)/  
Neuromusculoskeletal Institute (NMI)  
Professor, Family Medicine and OMM  
Medical Director, Rowan Family Medicine, Mt. Laurel  
Rowan-Virtua School of Osteopathic Medicine

**Meagan Vermeulen, MD, FAAP**  
Founding Program Director, Inspira Family Medicine  
Residency Program, Mullica Hill  
Medical Director, Rowan Family Medicine, Sewell  
Associate Professor, Department of Family Medicine,  
Rowan-Virtua School of Osteopathic Medicine

**Kanad Mukherjee, DO, MPH, CAQSM**  
Assistant Professor, Family Medicine  
Medical Director, Washington Township Office  
Core Faculty, Rowan-Virtua SOM Medicine Residency  
Rowan-Virtua School of Osteopathic Medicine

### PROGRAM COORDINATOR

**Tara Shontz**  
Continuing Medical Education, Rowan-Virtua School of Osteopathic Medicine

### STAFF ASSISTANT

**Charlene Goddard**  
Continuing Medical Education, Rowan-Virtua School of Osteopathic Medicine



## HOTEL INFORMATION

[kalahariresorts.com/pennsylvania](http://kalahariresorts.com/pennsylvania)

Kalahari Resorts & Conventions in the Poconos Mountains is a full service vacation destination offering:

- America's Largest Indoor Waterpark
- Family Entertainment Center
- Adventurous restaurants
- Fitness Center
- Luxury Spas
- Complimentary Wi-Fi

Questions? Please contact Tara Shontz at 856-272-2617

## ACCOMMODATIONS

### KALAHARI RESORT & CONVENTION CENTER

250 Kalahari Boulevard – Pocono Manor, PA 18349

**PRICING**  
4 Water Park Wristbands  
included in the room  
charge per night

**STANDARD ROOM**  
\$207 per night (plus taxes)  
For upgrade information  
and pricing, please contact  
Kalahari direct.

### RESERVATIONS

Online at: [book.passkey.com/e/50721689](http://book.passkey.com/e/50721689)

Press continue and follow on screen instructions.

OR

Please contact Kalahari Resorts at 1-877-Kalahari (525-2427)

Rooms are held under the "School of Osteopathic Medicine" Room Block

**FOR INDIVIDUAL GUEST DEPOSIT/CONFIRMATION/CANCELLATION:**  
To receive the group rate, reservations must be made before the room block is filled OR by October 20, 2024. Reservations will be taken following this date based on space.

To confirm a guest room within the Room Block, the guest room must be secured with a valid credit card by the guest attending the event, along with first night's deposit. Cancellations must be made 72 hours or more prior to arrival to receive full refund less \$30 processing fee. Cancellations less than 72 hours prior to arrival forfeits entire deposit.

## FOR MORE INFORMATION

Please contact the Rowan-Virtua School of Osteopathic Medicine  
Office of Continuing Medical Education by email at

[CME@rowan.edu](mailto:CME@rowan.edu)