

# InvestMed

The Business of Improving Care

Empowering the medical students of today with the ideas, insights, and experiences to become the medical leaders of tomorrow. At InvestMed we aim to nurture the entrepreneurial spirit and bring to light synergies between the business and medical disciplines to better prepare our future doctors.

### Our Main Event

### **PROJECT NEST**

A case competition for entrepreneurial ideas to improve the health and wellness of Rowan students, patients, and the greater Camden County community. We had 10 teams that had a chance to present their ideas to medical & business leaders for a chance to win cash prizes and to implement their ideas in the real world.



## Other Highlighted Events PRIVATE PRACTICE WITH DR. ABEND, DO

Dr. Abend spoke to the intricacies involved in managing a private practice, it's associated with legal and financial obstacles, and how to incorporate OMM procedures to attract a niche patient population.

### BASICS OF INVESTING WITH JOHN LAMBERT, MBA

John Lambert, MBA gave a talk and answered questions about investing, personal finance, and the nuances that medical school students have to tackle post-medical school.

Stay Tuned for more information about upcoming webinars

#### Contact us to learn about Available 2020-2021 E-board positions

Contact us: investmed.som@gmail.com

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